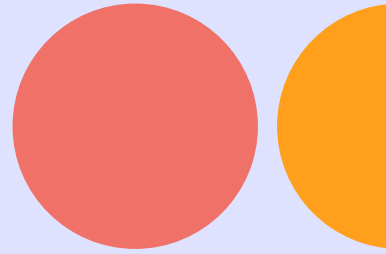


LEARN DIGITAL MARKETING



01 | FIRST MONTH

FEES: 9,000/-



(1) Facebook & Instagram Ad

Master targeted advertising and audience engagement through social media ads



(2) Chat GPT

Learn how to write prompts and generate ideas at lightning speed



(3) Microsoft Word

Create professional documents and master the art of written communication



(4) Microsoft Powerpoint

Make impactful presentations to captivate the audience



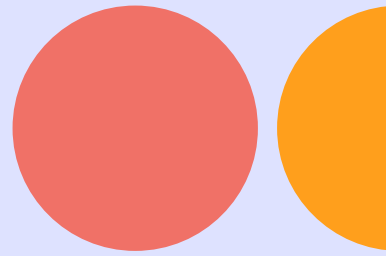
(5) Microsoft Excel

Organise data, use shortcut keys, and unlock powerful insights



02 | SECOND MONTH

FEES: 6,000/-



(6) Google Ads

Master the art of digital advertising by learning keyword research, targeted traffic, and call to action



(7) YouTube Ads

Learn to create video advertising, skippable ad, non skippable ad, discovery ad to captivate audience



(8) Google Doc

Learn to create and edit documents online in real time from anywhere



(9) Google Slide

Design dynamic presentations online using AI to generate ideas



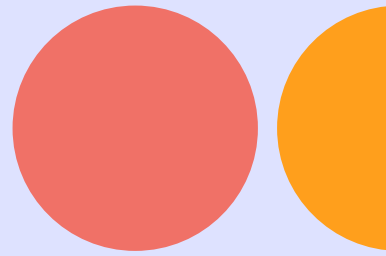
(10) Google Sheet

Learn to organise data, use formulas, keep a track of all information online



03 | THIRD MONTH

FEES: 5,000/-



(11) LinkedIn Ads & Data Analysis

Learn professional advertising platform through LinkedIn Ads. Improve the ad results by learning ad data analysis



(12) Graphic Designing

Unlock your creativity and create visually stunning image and video designs on canva



(13) Gmail

Master email organization, signature creation, and essential features to enhance your communication



(14) Error Free Typing

Polish your typing skills to perfection for professional success and to stay ahead of your competition



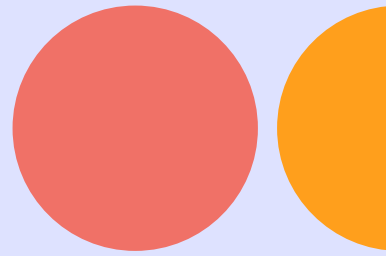
(15) Professional Speaking

Improve public speaking skills, gain confidence, and learn techniques for professional communication



04 | FOURTH MONTH

FEES: 5,000/-



(16) Website Development & SEO

Learn to build a strong and functional website with zero coding knowledge. Learn methods of ranking on google through SEO



(17) Interview Practice

Learn methods of showcasing your strength and getting success in your career



(18) Google Meet

Learn to host online meetings and presentations for both personal and official purpose from anywhere



(19) Zoom Meet

Expand your online communication skills by learning this widely used platform for online meetings



(20) Microsoft Teams

Master another powerful tool used by millions of people for online team communication and productivity





TRAINER INTRODUCTION

Hi, I'm Yudi Goyal

- I am 2nd rank holder from INDIA TODAY MEDIA INSTITUTE
- I have worked for Adidas, Subway, Snickers under Group M
- Managed XR projects for Meta, Snapchat, MG Motors, Fastrack, Zee 5, Jio Cinema, ICC under Superfan Studio



CONTACT Information

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